



How to become a Shamrock Charity

The charity must commit to a minimum of 25 participants

Charity participants will receive 25 \$5.00 off coupon code to be used **online only** for registration

All charity participants must register before the races close. **Half marathon will more than likely sell out before December 31, 2009. Please keep this in mind when telling charity members to register.

The charity must commit to a minimum of 25 volunteers for Shamrock weekend. Letters of appreciation as well as community service letters are provided upon request. Volunteer opportunities can be found through our website at www.shamrockmarathon.com

On-Site Benefits

Shamrock will provide one 10x10 booth at the 2 day Sports & Fitness Expo at a 20% discounted rate (normally \$1200; \$960 at discounted rate)

Booths must be reserved by February 1, 2010 (see expo application)

The booth will include: skirted table, two chairs, waste basket, two expo passes

The charity may include a flyer in the race goody bag at a discounted rate of \$500 (normally \$750—see goody bag application)

Promotional Materials

The charity logo will appear on Shamrock's Official Charity page on the website. It will also include a link to the charity homepage. We ask that you provide a link to the Shamrock website on your website.

Shamrock will feature the charity in one of our email blasts prior to race weekend (approximately 50,000 contacts)



Mission of the Organization

Experience fundraising through athletic events

Why would you be a good fit for Shamrock Sportsfest?

We, _____ (name of charity) commit to providing 25 volunteers and 25 participants at the 2010 Yuengling Shamrock Sportsfest. We understand that volunteer positions and entries into the shamrock races are not held for charity members. Volunteers may either work at a water stop or at any of our various volunteer positions. We will sign up as a group to ensure we provide at least 25 people. We also understand that our charity will receive a 20% discount on a 10x10 booth at the Sports & Fitness Expo, if we choose to have one, as well as a discount on the goody bag inserts.

Sign and date

**Shamrock Sportsfest reserves the right to accept or decline charity applications. All applications will be answered 2-4 weeks after receiving them.



General Contact Information

Contact Name _____

Address _____

City _____ State _____ Zip _____

Email _____

Phone _____

Will you be getting a booth at the expo? _____ (see attached expo contract)

Will you be placing an item in the goody bags? _____ (see attached goody bag application)

Please fax form back to (757) 412-1058 or email to kristyn@jandaracinginc.com



Charity Expo Contract

EXPO DATES: Friday March 19 and Saturday March 20, 2010

Contact Name _____ Title _____

Company _____ Phone _____

Address _____ Fax _____

City _____ State _____ Zip _____

Email Address _____

If you would like a sign (7"x44") at your booth please write what you would like on your sign. If you prefer not to have a sign, leave this blank. _____

Booth fees 10"x10" = 20% off \$1,200 for a total of \$960 for charity

Booths cannot be reserved without payment

Amount paid \$ _____

Optional Requirements Must be arranged with the Convention Center in advance and are the responsibility of the exhibitor. If nothing is checked, we assume you do not require these options.
 Electricity _____ Telephone _____ Running Water _____

Make checks payable to Shamrock Sportsfest
 2865 Lynnhaven Drive C-5
 Virginia Beach, VA 23451

Exhibitor Signature _____ Date _____

Show Management _____ Date _____
 Expo Manager will sign and return copy to you

Confirmed Booth Space _____

Please sign and return this copy You will be sent a copy with your confirmed booth space(s) and show management signature. The above contract and rules governing the show on the back of contract exists between the Exhibitor named on the contract and the management of the show.



Goody Bag Insert

Contact Name _____ Title _____

Company _____ Phone _____

Address _____ Fax _____

City _____ State _____ Zip _____

Email _____

Price: \$750 per item (please specify if with charity)

Please list item:

Please return this application by fax to (757) 412-1058 or email to Kristyn@jandaracinginc.com

Make checks payable to: Shamrock Sportsfest
 2865 Lynnhaven Drive C-5
 Virginia Beach, VA 23451

We will be stuffing 23,000 goody bags

Items must be received by March 5, 2010. The Sheriff's Department will start accepting deliveries on February 22, 2010

Submit all items to:
 Sheriff Work Force
 c/o Shamrock Marathon
 2565 Glebe Road
 Building #8
 Virginia Beach, VA 23451